



-MILANO, CHINATOWN-  
(VIA PAOLO SARPI, 25)











## DETAILS

Via Paolo Sarpi is the pedestrian backbone of Milan's Chinatown, increasingly crowded with locals and tourists—weekly footfall in the millions. Street food, bubble tea, restaurants, and contemporary boutiques make it the city's hottest area right now, with highly Instagrammable storefronts and all-day foot traffic. A high-impact retail setting, ideal for experiential activations and maximum-visibility campaigns.

## INFO

**SIZE 36 Sqm**

**TRAFFIC TIP.: PEDESTRIAN**

**CONTACTS: 1.200.000 / WEEK**

**VISIBILITY: 50m**

**NEARBY METRO STATION  
(MM2/MM5)**







Asian street food

Mumbao



Mo sarpi



CANTINE Isola





# C.COM

## OOH ADVERTISING SOLUTIONS

SEDE LEGALE:

MILANO 20136

VIALE GIAN GALEAZZO, 16

P.IVA: 09951400960

REA: MI-2123959

PEC: C.COM@LEGALMAIL.IT



SEDE OPERATIVA:

MILANO 20122

V.LE REG MARGHERITA, 26

TEL: 02.27017987

MAIL: INFO@C-COM.IT

WEB: WWW.C-COM.IT