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MILANO, VIA CONFALONIERI 36 (PORTA NUOVA / ISOLA)

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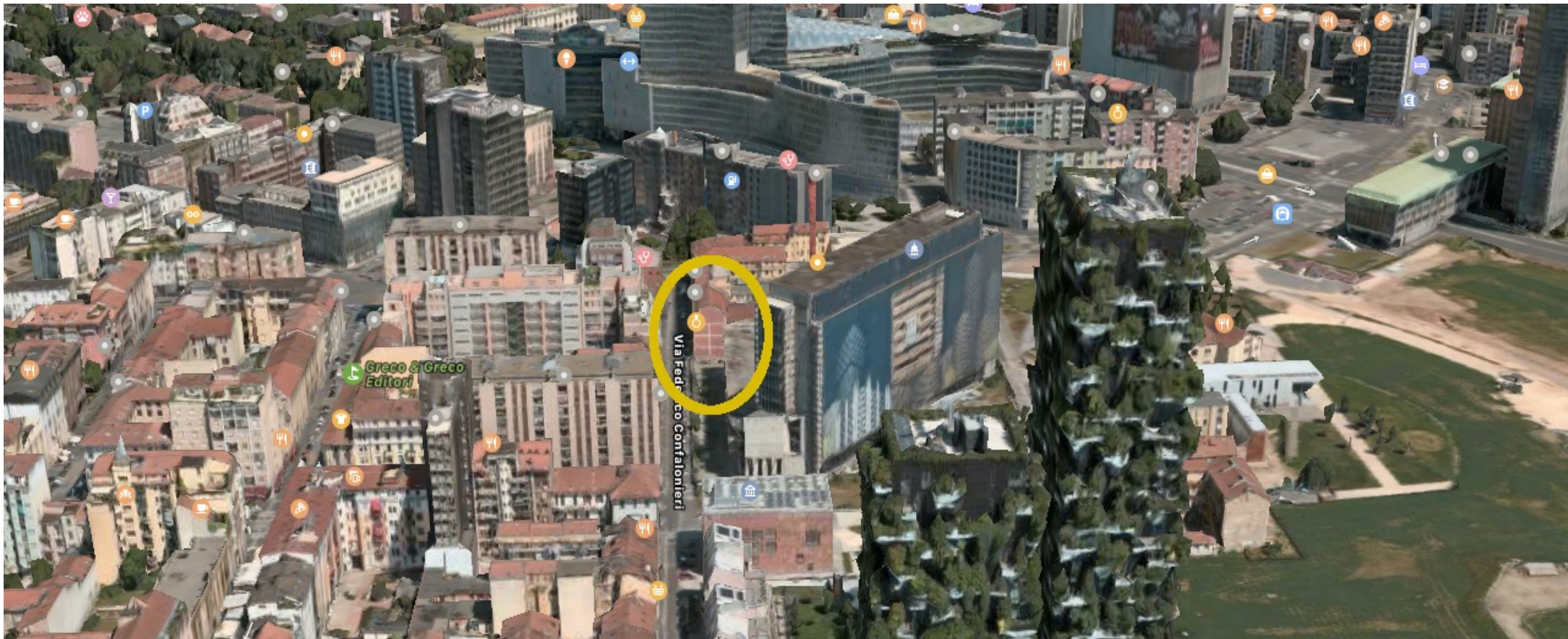


## DESCRIPTION:

This historic, industrial area has been given a makeover thanks to an important and complex redevelopment plan that has now transformed it into Milan's futuristic district, redesigning and redefining both its skyline. This urban revitalization scheme created a 'virtuous' link with the Garibaldi and Isola districts, among some of the most vibrant and interesting in the city, renowned for their cultural assets and nightlife scene. New pedestrian areas, and green spaces. Hi-tech stores, bookstores, bars and cafés, pizzerias and discotheques: a new area for Milan

## DETAILS:

- **SIZE 175 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN / CAR**
- **CONTACTS: 450.000 / WEEK**
- **VISIBILITY: 250m**
- **OPTIONAL LIGHTING SYSTEM**
- **NEARBY METRO STATION (MM2)**
- **QUICK AUTHORIZATION PRACTICE**







MILANO, VIA TIVOLI 08 ANG. C.SO GARIBALDI (BRERA)

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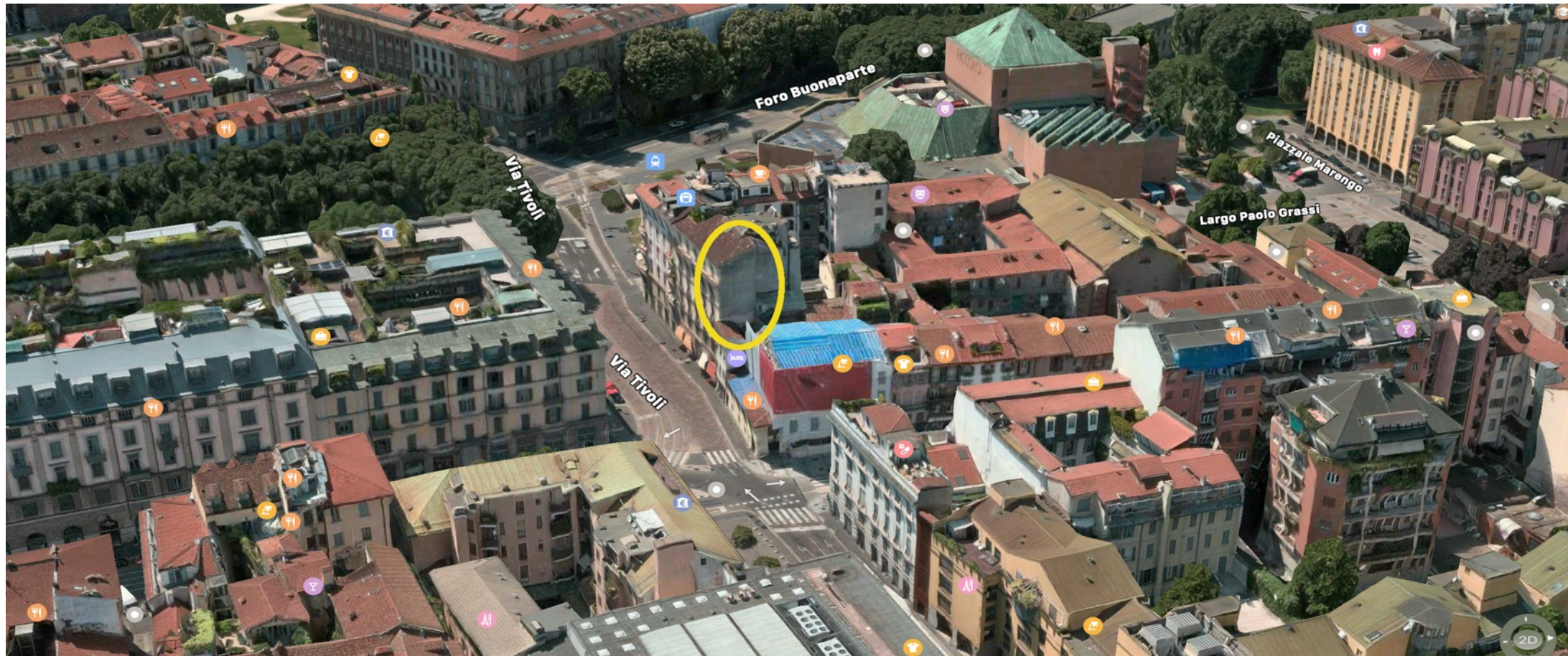


## DESCRIPTION:

Located in the artistic heart of Milan, the wall of Via Tivoli is located at the intersection of Corso Garibaldi and Via Pontaccio that make this point, one of the busiest in the Brera Art District. Culture vultures love Brera for its proximity to the Pinacoteca di Brera art museum, as well as its shopping and café scene. Brera's narrow side streets offer sidewalk dining and a lively—and refined—aperitivo scene. The contacts generated by this position are very important thanks to the nearby MM2 LANZA, the pedestrian passage along Corso Garibaldi and the constant car traffic of Via Pontaccio

## DETAILS:

- **SIZE 80 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN / CAR**
- **CONTACTS: 1.200.000 / WEEK**
- **VISIBILITY: 100m**
- **NEARBY METRO ST. (MM2)**





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MILANO, ALZAIA NAVIGLIO PAVESE 08 (NAVIGLI)

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## DESCRIPTION:

The wall dominates the pedestrian island of the Naviglio Pavese, full of pub and breweries that till nowadays color and characterize this lively glimpse of the City. The proximity and size of the building make it clearly visible from the Darsena and cars waiting in the traffic along the Via Gorizia, busy at any time of day or night

## DETAILS:

- **SIZE 180 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN / CAR**
- **CONTACTS: 900.000 / WEEK**
- **VISIBILITY: 165m**
- **OPTIONAL LIGHTING SYSTEM**







MILANO, VIA OLONA ANG. VIA DE AMICIS (SANT'AMBROGIO)



## DESCRIPTION:

Part of the Old Town, the nearby Via Olona and Via Carducci has wide 19th century streets lined with elegant grocery stores, chic clothing stores and cafes. The Roman Basilica of Sant'Ambrogio is one of the most visited by tourists, as the whole area thanks to some of the most elegant and representative buildings, such as Castello Cova, Palazzo Gonzaga, Casa Volonteri, etc.... Our wall is located in front of the famous Pusterla of Sant'Ambrogio, halfway between the Catholic University and the National Museum of Science and Technology that hosts the inventions of Leonardo Da Vinci.

## DETAILS:

- **SIZE 150 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN**
- **CONTACTS: 1.000.000 / WEEK**
- **VISIBILITY: 270m**
- **NEARBY METRO ST. (MM2/MM4)**
- **PERFECT FOR SELFIE**





BOOKED

NON AVERE  
FILTRI  
È NELLA  
NOSTRA  
NATURA.  
LO SANNO  
ANCHE  
I MURI.



100% NATURALE  
1% SABA

MILANO, VIA CASALE 3A (NAVIGLI)

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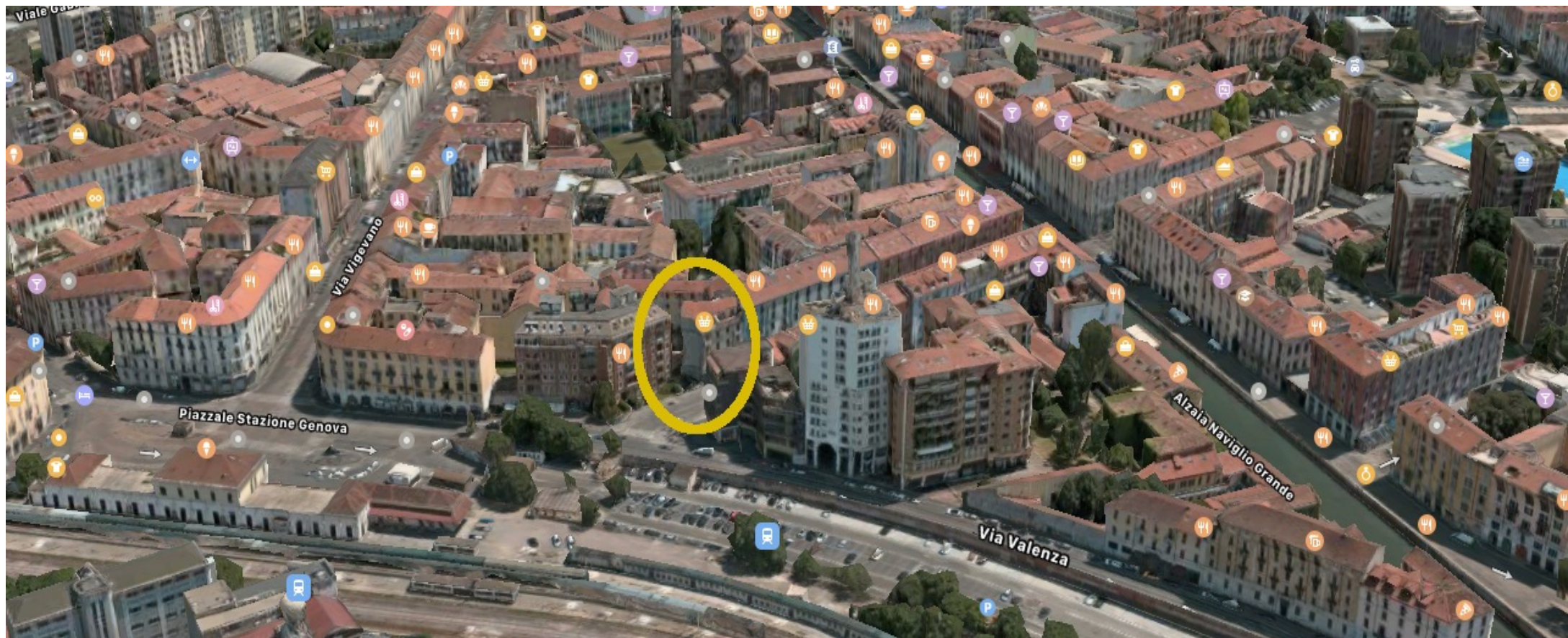
## DESCRIPTION:

Located on the right of the FFSS Station and MM2 Porta Genova, Via Casale is busy every hour of the day and night and is the main pedestrian link with the Naviglio Grande, the nerve center of Milan's nightlife.

The Wall stands out front of the underground entry and at the beginning of the pedestrian area, with vehicular traffic coming from the very busy Via Valenza. It is also a few hundred meters from the Coin and Piazza Cantore that make the area one of the most visited in Milan.

## DETAILS:

- **SIZE 90 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN / CAR**
- **CONTACTS: 450.000 / WEEK**
- **VISIBILITY: 60m**
- **NEARBY METRO STATION (MM2)**







MILANO, RIPA DI PORTA TICINESE 39 (NAVIGLI)

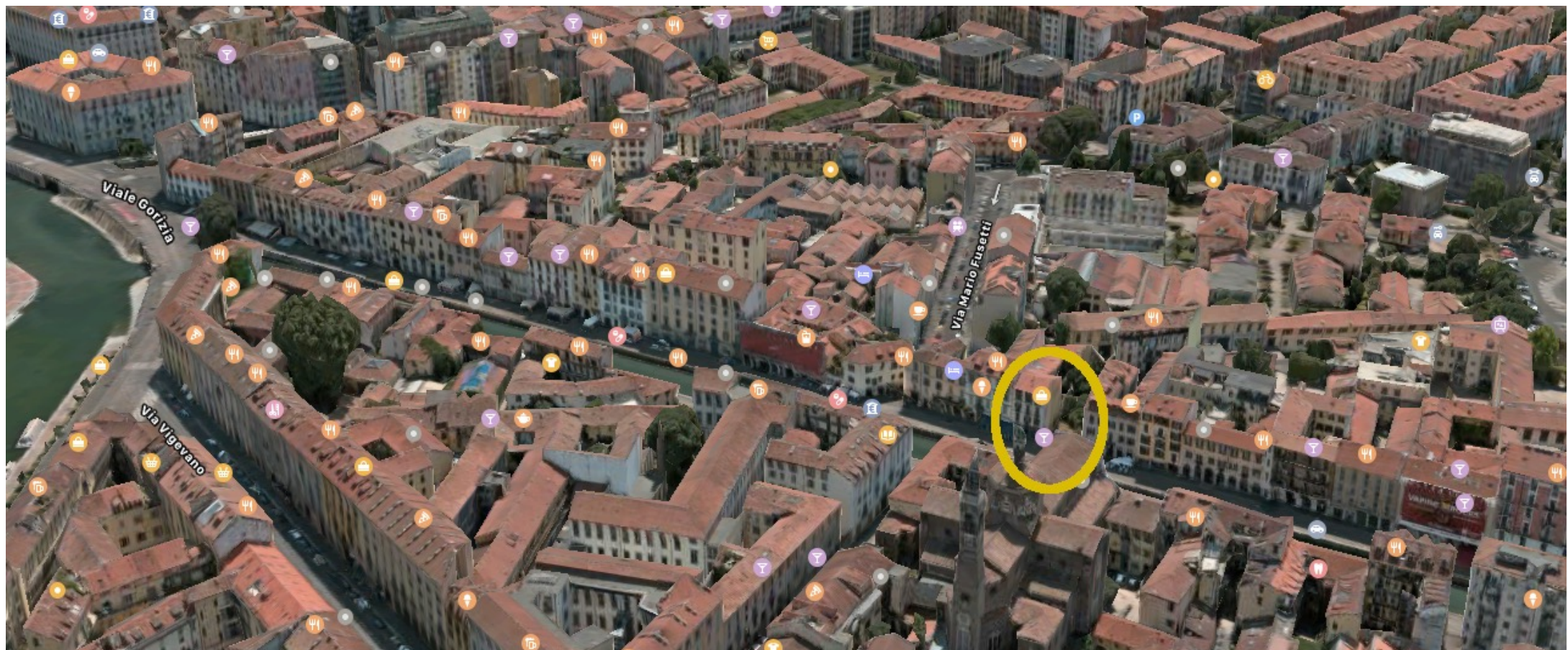


## DESCRIPTION:

Fantastic location in the heart of the Navigli area near the bridge of Via Corsico. In quantitative terms the contacts generated by this operation are monster while from the qualitative point of view, beyond the prestige of the area, the average exposure time for the audience is extremely high, making this location a must for our customers.

## DETAILS:

- **SIZE 100 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN**
- **CONTACTS: 650.000 / WEEK**
- **VISIBILITY: 100m**
- **OPTIONAL LIGHTING SYSTEM**







MILANO, RIPA DI PORTA TICINESE 43 (NAVIGLI)

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## DESCRIPTION:

Always more the Navigli are the beating heart of the Milan renaissance, since the redevelopment and reopening of the Darsena the whole area has increased the commercial basin and the flows of visitors and consumers. The urban network has recently been completed, making the Naviglio Grande even more accessible and commercial. Together with the specular front of Ripa Ticinese 39 this position is a jewel in the busiest district of the City.

## DETAILS:

- **SIZE 90 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN**
- **CONTACTS: 650.000 / WEEK**
- **VISIBILITY: 100m**







MILANO, VIA TORTONA 36 (TORTONA)

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## DESCRIPTION:

Tortona District is the perfect meeting place for Design, in these contemporary buildings they hold the presentations of the new collections of important Made in Italy brands; the Design Week and the great spring show of the Fuori Salone are set up in these architectural spaces. Some of big names in fashion have moved their offices and helped to enhance this area: Armani, Fendi, Marras, Ermenegildo Zegna, Tod's, Diesel, Belstaff and others. A huge abandoned building now houses the Museum of Cultures – MUDEC

## DETAILS:

- **SIZE 100 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN**
- **CONTACTS: 450.000 / WEEK**
- **VISIBILITY: 200m**
- **OPTIONAL LIGHTING SYSTEM**
- **QUICK AUTHORIZATION PRACTICE**







MILANO, C.SO VERCELLI 59 (VERCELLI)

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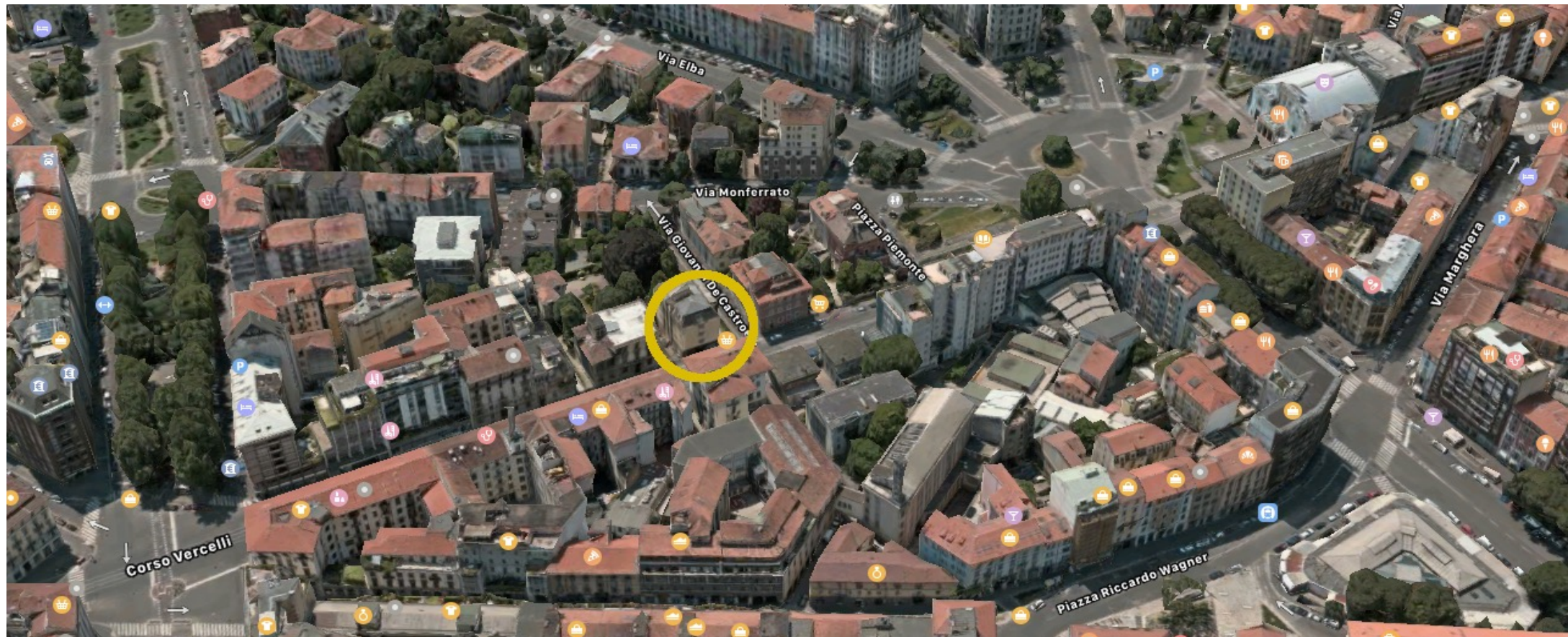


## DESCRIPTION:

Located a short distance from the city centre, Corso Vercelli, together with Corso Buenos Aires, is one of the most famous shopping streets of the city. The street is very busy every day and night, and it is considered one of the most elegant areas of the city thanks to the bookshops, theater, malls and luxury restaurants overlooking the avenue

## DETAILS:

- **SIZE 120 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN / CAR**
- **CONTACTS: 550.000 / WEEK**
- **VISIBILITY: 150m**
- **NEARBY METRO STATION (MMI)**
- **QUICK AUTHORIZATION PRACTICE**





BOOKED



MILANO, C.SO XXII MARZO 48 (XXII MARZO)

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## DESCRIPTION:

Continuation of Corso di Porta Vittoria over Piazza Cinque Giornate, the course is one of the main Milanese commercial arteries. Very busy throughout the year because it is the link road between the city center and Milan Linate city airport. The district still preserves in the houses, in the covered markets and in the tiny tree-lined squares what it has been popular for years that has characterized the neighborhood built between the center and the Porta Vittoria

## DETAILS:

- **SIZE 350 Sqm**
- **TRAFFIC TIP.: PEDESTRIAN / CAR**
- **CONTACTS: 800.000 / WEEK**
- **VISIBILITY: 200m**
- **OPTIONAL LIGHTING SYSTEM**
- **NEARBY METRO STATION (MM4)**
- **QUICK AUTHORIZATION PRACTICE**







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[INFO@C-COM.IT](mailto:INFO@C-COM.IT)



[CCOM-ADV](#)



**+39 338 4510720**



**VIA GIAN GALEAZZO, 16  
20136 MILANO**